



 **NATIONALLY RECOGNISED QUALIFICATION**

# Lead Strategy. Drive Performance.

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## **Advanced Diploma of Business — BSB60120**

A nationally recognised qualification preparing you for senior-level roles in financial management, business planning, digital strategy and organisational leadership. Delivered at our Melbourne and Brisbane campuses.

**Enrol today — advance your career →**



## QUALIFICATION OVERVIEW

BSB60120 Advanced Diploma of Business is a nationally recognised vocational qualification providing senior-level knowledge and skills in critical thinking, organisational finance, business planning, corporate social responsibility and digital strategy.


### What you'll do


Advanced Diploma of Business graduates apply critical thinking to complex business problems, manage organisational finances, develop and implement business plans, lead corporate social responsibility initiatives, and contribute to digital and organisational strategy.


### Industry demand

Senior business administration, strategy and operations skills are in demand across nearly every Australian industry sector. Advanced diploma-level business qualifications support progression into department management and senior coordination roles.


## WHY CHOOSE EVANTAA INSTITUTE


 Industry-experienced trainers with senior business and management backgrounds

 Modern learning facilities supporting collaborative study

 Dedicated student support services throughout the learning journey

 Practical, case-study and project-based learning





 Two convenient campus locations — Melbourne and Brisbane

 Curriculum aligned with the BSB Business Services Training Package

## QUALIFICATION DETAILS

Code	<b>BSB60120</b>
CRICOS course code	<b>110421H</b>
AQF Level	<b>Level 6 (Advanced Diploma)</b>
Training Package	<b>BSB Business Services</b>
Course Duration	<b>52 weeks (incl. term breaks)</b>
Delivery	<b>Face-to-face &amp; classroom</b>
Total Units	<b>10 (5 core + 5 elective)</b>
Campuses	<b>Melbourne · Brisbane</b>

## ENTRY REQUIREMENTS

-  **Age:** 18 years of age or older at time of application
-  **Academic:** a Diploma or higher qualification from the BSB Training Package (current or superseded equivalent), OR two years' equivalent full-time relevant workplace experience in an operational or leadership role
-  **English:** IELTS 6.0 overall, min. 5.5 each band, or a DOHA-approved equivalent (e.g. PTE Academic 50). Online IELTS is not accepted.
-  **LLND:** an LLND assessment may be required prior to training — refer to Evantaa Institute's Entry Requirements Policy and Procedure



## COURSE STRUCTURE

10

TOTAL UNITS

5

CORE UNITS

5

ELECTIVE UNITS

### Core units cover

- Applying critical thinking for complex problem solving
- Managing organisational finances
- Developing and implementing business plans
- Leading corporate social responsibility
- Reviewing organisational digital strategy

### APPLIED LEARNING

- Case-study and project-based learning that mirrors senior workplace scenarios
- Training reflecting current strategic management and operations practices
- Financial management, governance and digital strategy principles embedded throughout
- Applied learning activities that connect classroom theory to organisational strategy

### FURTHER STUDY PATHWAYS

 BSB60120 Advanced Diploma of Business →

 BSB80120 Graduate Diploma of Management (Learning)

Graduates may progress to other higher-level qualifications. Entry into further study is subject to each institution's own requirements and is not guaranteed.

### Skills gained

Graduates gain senior-level skills in financial management, strategic planning, digital strategy and organisational leadership, along with an understanding of current business industry standards and practices.

**Elective units** let students extend into additional areas of specialisation, selected in line with the qualification's packaging rules. See the appendix for the complete list of all 10 units.

### CAREER OUTCOMES

 Operations Manager

 Department Manager

 Senior Business Administrator

 Strategy and Planning Coordinator

 Business Manager

Career outcomes depend on individual circumstances, any additional licensing requirements and labour market conditions. Evantaa Institute does not guarantee employment, licensing, migration or visa outcomes.



## STUDENT SUPPORT SERVICES

 Academic support

 Student welfare support

 Orientation services

 Employability assistance

 LLND (Language, Literacy, Numeracy and Digital) support, including digital support via our LLND Robot diagnostic tool

## INDICATIVE COURSE FEES

### ONSHORE (IN AUSTRALIA)

AUD \$7,500 tuition + \$300 admin + \$500 materials  
(Melbourne & Brisbane)

### OFFSHORE (FROM OVERSEAS)

AUD \$12,500 tuition + \$500 admin + \$500 materials  
(Melbourne & Brisbane)

*Fees are indicative only and subject to change. Confirm current tuition, administration and materials fees with Evantaa Institute prior to enrolment.*

## CAMPUS INFORMATION

### Melbourne Campus

83-89 Boundary Road, North Melbourne, VIC 3051,  
Australia.

### Brisbane Campus

Level 4, Unit 19, 269 Wickham Street, Fortitude Valley,  
QLD 4006, Australia.

## Take the next step toward a senior management career in business.

Enrol in the BSB60120 Advanced Diploma of Business at Evantaa Institute today. Contact our enrolment team to discuss your study options and find out how we can support your journey.

 Visit [evantaa.edu.au](https://evantaa.edu.au)  [marketing@evantaa.edu.au](mailto:marketing@evantaa.edu.au)  03 7068 8413

[Enrol today →](#)



# 10 units of competency

Ten (10) units of competency are required for the award of BSB60120 Advanced Diploma of Business: 5 core units and 5 elective units. This listing is provided for internal, agent and compliance reference; brochure-facing pages summarise learning outcomes rather than listing every unit, in line with plain-English marketing practice.

## Core units 5

#	UNIT CODE	UNIT TITLE
1	<b>BSBCRT611</b>	Apply critical thinking for complex problem solving
2	<b>BSBFIN601</b>	Manage organisational finances
3	<b>BSBOPS601</b>	Develop and implement business plans
4	<b>BSBSUS601</b>	Lead corporate social responsibility
5	<b>BSBTEC601</b>	Review organisational digital strategy

## Elective units 5

#	UNIT CODE	UNIT TITLE
6	<b>BSBLDR601</b>	Lead and manage organisational change
7	<b>BSBMKG621</b>	Develop organisational marketing strategy
8	<b>BSBSTR601</b>	Manage innovation and continuous improvement
9	<b>BSBSTR602</b>	Develop organisational strategies
10	<b>BSBTEC501</b>	Develop and implement an e-commerce strategy

*Unit codes and titles sourced from Evantaa Institute's internal Units register and cross-checked against training.gov.au for BSB60120 Advanced Diploma of Business. Confirm current unit codes and titles, and any superseded unit equivalences, on training.gov.au prior to publication, as training package content is periodically updated.*